

APPLICATION GUIDANCE  
FOR  
MATERNAL AND CHILD HEALTH COOPERATIVE AGREEMENTS

**NATIONAL TRAINING INSTITUTE FOR CHILD CARE HEALTH CONSULTANTS**

(CFDA# 93.110 P)

December 1999

NOTE: This document is not a complete kit. The necessary forms are enclosed with this document.  
Read this entire document carefully before starting to prepare an application.

**Application Due Date: February 15, 2000**

**Anticipated Date of Award: May 1, 2000**

Department of Health and Human Services  
U.S. Public Health Service  
Health Resources and Services Administration  
Maternal and Child Health Bureau  
Division of Child, Adolescent and Family Health



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## ENCLOSURES

- A Regional/Field Offices, Maternal and Child Health
- B Instructions to New Grantees: How to Prepare Abstracts and Annotations for the First Grant Year
- C Sample New Abstract
- D Glossary

## ATTACHMENTS

- A Project Abstract (*No form is attached. Follow format of Enclosure C*)
- B Biographical Sketch
- C Supplement to Section F of Form 424A, Key Personnel
- D Project Personnel Allocation Chart

## **CHAPTER 1 INTRODUCTION**

### **1.1 Mission Statement**

The Maternal and Child Health Bureau (MCHB) responds to matters affecting the health or welfare of infants, children, adolescents, mothers and families. It provides national leadership by working with States, communities, public-private partners and families to strengthen the maternal and child health (MCH) infrastructure, assure the availability and use of medical homes, and build knowledge and human resources required to strengthen and maintain the health, safety and well-being of America's MCH population. The MCH population includes all pregnant women, infants, children, adolescents and their families, including women of reproductive age, fathers, and children with special health care needs (CSHCN).

The MCH infrastructure includes, but is not limited to: services for low-income and minority women and children; immunizations; health and safety in child care and foster care; emergency medical services for children; violence and injury prevention; school health; environmental health including lead poisoning prevention; adolescent health, including mental health and suicide prevention; traumatic brain injury; family health; and a variety of regional and/or national projects

All MCHB-supported services or projects have as their goals the development of:

- 1) more effective ways to coordinate and deliver new and existing systems of care;
- 2) leadership for maternal and child health programs throughout the United States;
- 3) innovative outreach techniques to identify and deliver appropriate care and preventive education to at-risk populations;
- 4) a body of knowledge that can be tapped by any part of the MCH community;
- and 5) significant, fundamental improvement in the lives and health of our Nation's mothers and their children.

The MCHB relies heavily on effective communication and interactive relationships with key organizations to support health and health-related programs and services; to encourage efficient use of resources; to strengthen and enhance research to broaden the knowledge base for MCH programs; to train individuals within the various health professions to provide leadership in the provision of comprehensive health care to mothers and children; and to enhance the skills of State and local maternal and child health personnel.

### **1.2 Program Background**

Child Care Health Consultants can play a major role in improving the quality of child care by supporting child care providers in their efforts to promote and protect the health and safety of young children in child care settings. In order to increase the availability of trained health consultants for child care programs the MCHB is announcing that applications are being accepted for a cooperative agreement to support a Partnership to Develop and Implement a Child Care Health Consultant

Program.

In 1996 under a SPRANS priority area entitled “A Partnership to Develop and Implement a Child Care Health Consultant Program,” the MCHB awarded a grant to the University of North Carolina (UNC) School of Public Health. UNC’s National Training Institute (NTI) for Child Care Health Consultants was funded as a three year grant to increase the availability of trained health consultants for child care programs. The goal of the National Training Institute is to support the health and safety of young children in child care settings by training health and child care professionals to serve as health consultants to child care programs. NTI activities carried out over the 3 year grant period include the following:

- Established and held meetings for NTI Steering Committee and National Advisory Committee;
- Developed a 3-day, 3-month, 3-day training of trainers curriculum for the preparation of child care health consultants at the state and local levels;
- Provided assistance to States in planning and implementing State level training;
- Linked child care health consultants with local child care programs;
- Assisted States to maximize existing resources;
- Developed an evaluation component to monitor progress of activities and ensure program effectiveness.
- Developed and implemented an instructional program training over 53 qualified health and child care professionals as trainers of Child Care Health Consultants to child care programs nationwide.

Approximately \$225,000 is available to support this activity in FY 2000. This cooperative agreement will be awarded in May 2000 for a project period of up to five years.

### **1.3 Purpose**

The purpose of this cooperative agreement is to develop a national program to train health and child care professionals as Child Care Health Consultants and support the State Health Systems Development in Child Care grantees in their efforts to create state-wide networks of child care health consultants.

### **1.4 Cooperative Agreement - Bureau and Grantee Responsibilities**

#### **1.4.1 Program Requirements of the Grantee**

- a. The Project must address the training of health and child care professionals to be child care health consultants; be based upon the National Health and Safety Standards: Guidelines For Out-of-Home Care; be national in scope and designed to be implemented at the state and local levels; identify a mechanism to collaborate and

coordinate with State Health Systems Development in Child Care (Healthy Child Care America 2000) grantees; identify both the health professionals and geographic area to be targeted by the project during the course of the project; describe how appropriate participants will be identified and selected for the interdisciplinary training; estimate the numbers and types of participants who will benefit; develop and implement a web-based curriculum and demonstrate project impact.

- b. The Project must have appropriate leadership faculty with demonstrated expertise and experience in health and safety in child care, pediatrics, public health and child development.
- c. Because the Project targets a national audience, it must identify collaborative relationships with relevant national organizations/groups. Because the Project will be implemented at the state and local levels, it must identify collaborative relationships with relevant training networks and programs, which will facilitate implementation.
- d. Because the Project will be implemented at the state and local levels, it must identify collaborative relationships with the State Health Systems Development in Child Care (Healthy Child Care America 2000) grantees in each State.
- e. The Project must identify a mechanism to receive input from potential consumers of the training in the planning and evaluation process.
- f. The project must seek to develop innovative training approaches using new technologies which provide economical and convenient access for participants such as a web based curriculum.
- g. The Project must identify and implement a mechanism to address the needs of the 150 child care health consultant trainers annually in order to upgrade their knowledge and skills, and provide opportunities for their continued growth, development and collaboration.
- h. Continuing education units/credits and /or certification of training should be awarded, as appropriate.

#### **1.4.2 Obligations of the Maternal and Child Health Bureau**

MCHB responsibility under the cooperative agreement shall include the usual monitoring and technical assistance provided under grants and, in addition, the following:

- a. Making available the services of experienced MCHB personnel as participants in the

planning and development of all phases of the project.

- b. Participation, as appropriate, in any conferences and meetings conducted during the period of the Cooperative Agreement.
- c. Review, approval, and implementation of procedures to be established for accomplishing the scope of work.
- d. Assistance and referral in the establishment of Federal interagency contacts that may be necessary in carrying out the project and assisting MCHB dissemination and program communication goals.
- e. Participation in the dissemination of project products.

## **CHAPTER II ELIGIBILITY, PROCEDURE AND REQUIREMENTS**

### **2.1 Who Can Apply for Funds**

***SPRANS Grants:*** Any public or private entity, including Indian tribe or tribal organization (as those terms are defined at 25 U.S.C. 450b) is eligible to apply for Federal funding under this part. This competition is open to public and private entities with an organizational infrastructure capable of providing technical assistance and training on a national level.

For a grant application to be considered by the objective review panel, the applicant ***should or must*** include documentation of collaboration with National entities representing public health/ Title V, Pediatrics, Child Care Administrators, Regulatory Agencies, Resource and Referral Agencies, Head Start and Family Child Care. In addition, it is highly advisable to include evidence of collaboration/coordination with key National entities which: 1) represent the interests of young children in child care, e.g., the National Association for the Education of Young Children (NAEYC), the American Academy of Pediatrics (AAP), and the American Public Health Association (APHA), etc.; 2) represent the health professionals who will be trained, e.g., pediatricians, family practice physicians, nurses, nutritionists, dentists, mental health workers, sanitarians and other public health professionals.

### **2.2 Application Procedures**

Funds available for an award for the ***National Training Institute for Child Care Health Consultants*** cooperative agreement is limited to \$225,000 in FY 2000. Funding in future budget periods may be greater than the initial award to accommodate enhanced project activities arising from the effective accomplishment of some or all of the activities identified in the Requirements of the Recipient section on page 4 of this guidance. The award will be made for a project period of up to five

years. Continuation awards for future years are subject to the appropriation of funds and assessment of grantee performance. The awards is subject to adjustment after program and peer review.

### **2.2.1 Due Date**

The application deadline date for the *National Training Institute for Child Care Health Consultants* cooperative agreement is February 15, 2000. Applications shall be considered as meeting the deadline if they are: (1) received on or before the deadline date; or (2) are postmarked on or before the deadline date and received in time for orderly processing and submission to the review committee. (Applicants should request a legibly dated receipt from a commercial carrier or U.S. Postal Service postmark. Private metered postmarks shall not be acceptable as proof of timely mailing.) Late applications will be returned to the applicant.

### **2.2.2 Letter of Intent**

If you intend to submit an application for this grant program, please notify the Maternal and Child Health Bureau (MCHB), *National Training Institute for Child Care Health Consultants* program contact by January 15,2000. You may notify your intent to apply in one of three ways:

Telephone: Phyllis Stubbs-Wynn, M.D., M.P.H.  
301.443.6600

Electronic Mail: pstubbs@hrsa.gov

Mail: Phyllis Stubbs-Wynn, M.D., M.P.H.  
Division of Child, Adolescent and Family Health  
Parklawn Building, Room 18A-39  
5600 Fishers Lane  
Rockville, Maryland 20857

### **2.2.3 Electronic Access**

*Federal Register* notices and application guidance for MCHB programs are available on the MCHB Homepage via World Wide Web at: <http://www.mchb.hrsa.gov>. Click on the file format you desire either WordPerfect 6.1 or Adobe Acrobat (The Adobe Acrobat Reader is also available for download on the MCHB Homepage).

If you have difficulty accessing the MCHB Homepage via the World Wide Web and need technical assistance, please contact *Alisa Azarsa at (301) 443-8989 or*



*aaarsa@psc.gov.*

#### **2.2.4 Official Application Kit**

If applicants are unable to access application materials electronically, as explained in Section 2.2.3, a hard copy of the official grant application kit must be obtained from the **HRSA Grants Application Center at the address listed in Section 2.2.6**. The HRSA Grants Application Center staff will acknowledge and confirm, in writing, receipt of the application.

#### **2.2.5 Copies Required**

Applicants are required to submit one ink-signed original and two copies of the completed application. An additional four copies (which totals 1 original plus 6 copies), although not required will facilitate the review process.

#### **2.2.6 Mailing Address**

All applications should be mailed or delivered to:

HRSA Grants Application Center/*CFDA# 93.110 P*  
1815 N. Fort Myer Drive, Suite 300  
Arlington, Virginia 22209

Telephone: 1-877-HRSA-123  
Fax: 1-877-HRSA-345  
E-mail address: hrsagac@hrsa.gov

### **2.3 MCHB Requirements**

**EXCEPT WHERE NOTED, APPLICANTS MUST MEET THE REQUIREMENTS LISTED BELOW. IF AN APPLICANT FAILS TO MEET THESE REQUIREMENTS, THE APPLICATION MAY NOT BE ACCEPTED FOR REVIEW AND MAY BE RETURNED TO THE APPLICANT.**

#### **2.3.1 Complete Required Application Standard Forms And Provide Budget Justification**

It is required that applicants must submit on supplemental sheet(s) a justification for each individual budget category itemized. Applicants typically identify the specific needs, but often fail to write a justification of those needs. These detailed budget justifications require the

applicant to show specific references to the project plan related to how the requested dollar amount was developed. Applicants are not required to submit copies of contracts; however, personnel, scope of work, budgets, and budget justifications of contracts are required for grants management review.

Each applicant should include funds in the proposed budget for one trip annually for one to two people to the Washington, D.C. area to confer with MCHB program staff.

As part of our efforts to streamline the grant process, a separate budget is required for each budget year requested. For example, if the applicant organization requests three years of grant support, three budget pages and justification are required for each year. **Proposals submitted without a budget and justification for each budget year requested may not be favorably considered for funding.** This provides the budget information needed for next year's Summary Progress Report (see Section 2.3.4).

### **2.3.2 Document Evidence of Efforts to Develop a Collaborative Relationship with the MCH Title V and Children with Special Health Care Needs (CSHCN) State Agency Directors**

Unless an applicant is the State agency responsible for the administration of the Maternal and Child Health Services Block Grant, the applicant must consult on the purpose of the project and the proposed methodology to be used with the State agency directors of the State or States that will be affected by the proposed project. MCHB requires such consultation and collaboration between grantees and the State agencies throughout the life of the project. For a listing of State Agency Directors, please visit <http://www.nmchc.org/html/states.htm>.

Applicants may document involvement with State agencies by including the following in the Appendices:

- C Letters between the project and the appropriate agency representative confirming requested consultation and providing evidence of agreed upon collaboration, or
- C Written agreements between the grantee and the State agency directors describing participation in the development of the applications, or
- C Minutes of meetings with State agency directors, dated and including the names of those in attendance.

### **2.3.3 Public Health System Reporting Requirements**

**With the exception of MCH Research and Training**, all programs are subject to the Public Health System Reporting Requirements (approved under OMB No. 0937-0195). Under these requirements, the community-based nongovernmental applicant must prepare and submit a Public Health System Impact Statement (PHSIS). The PHSIS is intended to provide information to State and local health officials to keep them apprised of proposed health services grant applications submitted by community-based nongovernmental organizations within their jurisdictions.

Community-based nongovernmental applicants are required to submit the following information to the head of the appropriate State and local health agencies in the area(s) to be impacted no later than the Federal application receipt due date:

- (a) A copy of the face page of the application (SF 424);
- (b) A summary of the project (PHSIS), not to exceed one page, which provides:
  - (1) A description of the population to be served.
  - (2) A summary of the services to be provided.
  - (3) A description of the coordination planned with the appropriate State and local health agencies.

***It is also permissible to substitute the Project Abstract in place of the PHSIS. If the applicant chooses, the procedure to follow can be found in Chapter 3, section 3.5.***

#### **2.3.4 Future Reporting Requirements**

A successful applicant under this notice will submit reports in accordance with the provisions of the general regulations that apply ("Monitoring and Reporting Program Performance" 45 CFR Part 74.51 and Part 92.40). Successful applicants will be required to provide an annual progress report. The progress report will be included in the continuation application each year. The progress report should include: (1) a brief summary of overall project accomplishments during the reporting period, including any barriers to progress that have been encountered and strategies/steps taken to overcome them; (2) progress on specific goals and objectives as outlined in this application and revised in consultation with the Federal project officer; (3) current staffing, including the roles and responsibilities of each staff and a discussion of any difficulties in hiring or retaining staff; (4) technical assistance needs; and, (5) a description of linkages that have been established with other programs.

#### **2.3.5 Address All Review Criteria In A Substantive Manner**

***(For specific instructions, refer to Chapter 4, Sections 4.1 and 4.2)***

## **2.4    Policy Issuances**

### **2.4.1    Healthy People 2000 Language**

The Health Resources and Services Administration (HRSA) and MCHB are committed to achieving the health promotion and disease prevention objectives of Healthy People 2000, a HRSA-led national activity for setting priority areas. The *National Training Institute for Child Care Health Consultants* cooperative agreement addresses issues related to the Healthy People 2000 objectives related to preventing infectious diseases and injuries to children, particularly children who are at greater risk by virtue of being in group care. Potential applicants may obtain a copy of Healthy People 2000 (Full Report: Stock No. 017-001-00474-0) or Healthy People 2000 (Summary Report: Stock No. 017-001-00473-1) through the Superintendent of Documents, Government Printing Office Washington, DC 20402-9325 (telephone: 202-512-1800).

Information on Healthy People 2010 will not be available until January 2000. At that time, information will be provided as to where copies of Healthy People 2010 may be obtained.

### **2.4.2    Smoke-Free Environment**

The Maternal and Child Health Bureau strongly encourages all grant recipients to provide a smoke-free workplace and promote the non-use of all tobacco products. In addition, Public Law 103-227, the Pro-Children Act of 1994, prohibits smoking in certain facilities (or in some cases, any portion of a facility) in which regular or routine education, library, day care, health care or early childhood development services are provided to children.

### **2.4.3    Special Concerns**

HRSA's Maternal and Child Health Bureau places special emphasis on improving service delivery to women, children and youth from communities with limited access to comprehensive care. In order to assure access and cultural competence, it is expected that projects will involve individuals from the populations to be served in the planning and implementation of the project. The Bureau's intent is to ensure that project interventions are responsible to the cultural and linguistic needs of special populations, that services are accessible to consumers, and that the broadest possible representation of culturally distinct and historically under represented groups is supported through programs and projects sponsored by the MCHB.

### **2.4.4    Evaluation Protocol**

Evaluation and self-assessment are critically important for quality improvement and

assessing the value-added contribution of Title V investments. Consequently, all MCHB discretionary grant projects are expected to incorporate a carefully designed and well planned evaluation protocol capable of demonstrating and documenting measurable progress toward achieving the stated goals. The measurement of progress toward goals should focus on systems, health and performance outcome indicators, rather than on intermediate process measures.

The protocol should be based on a clear rationale relating to the identified needs of the target population with grant activities, project goals, and evaluation measures. A project lacking a complete and well-conceived evaluation protocol may not be funded. Projects incorporating the expertise of a professional evaluation specialist (either on-staff or as a consultant) at the design stage of the project methodology, in addition to the evaluation stage, will be given priority consideration.

#### **2.4.5 Cultural Competence Language**

Cultural competence is defined as a set of values, behaviors, attitudes, and practices within a system, organization, program or among individuals and which enables them to work effectively cross culturally. Further, it refers to the ability to honor and respect the beliefs, language, interpersonal styles and behaviors of individuals and families receiving services, as well as staff who are providing such services. Cultural competence is a dynamic, ongoing, developmental process that requires a long term commitment and is achieved over time. For a more descriptive definition, refer to the Glossary, Enclosure D.

#### **2.4.6 The Year 2000 Compliance**

The Year 2000 computer problem is an important concern for all health care providers. As a Health Resources and Services Administration grantee, you are not only responsible for the services you provide, but also for the programmatic, administrative and financial functions that support these services. As a result, you must take all steps necessary to ensure your computer systems function properly into the year 2000.

### **2.5 Checklist**

Refer to the “Checklist” on the next page for a complete listing of all components to be included in the application.



## CHECKLIST FOR COMPETITIVE APPLICATION

FY 2000

**SUBMIT 1 ORIGINAL, INK-SIGNED APPLICATION AND 2 SIGNED COPIES, ALL NUMBERED AND UNBOUND (FOR EASE OF COPYING). INCLUDE THE FOLLOWING:**

1. \_\_\_\_\_ Letter Of Transmittal
2. \_\_\_\_\_ Table Of Contents For Entire Application With Page Numbers

### **Budget Information**

3. \_\_\_\_\_ SF 424 Application For Federal Assistance
4. \_\_\_\_\_ ***Checklist Included With PHS 5161-1.*** Provide The Name, Address, And Telephone Number For Both The Individual Responsible For Day-To-Day Program Administration And The Finance Officer
5. \_\_\_\_\_ SF 424A Budget Information--Non-Construction Programs
6. \_\_\_\_\_ Budget Justification  
(Includes The Budget Narrative, Supplemental Sheets and Key Personnel Form and Appropriate Attachments)

### **Federal Assurances**

7. \_\_\_\_\_ Intergovernmental Review Under E.O. 12372, If Required By State
8. \_\_\_\_\_ SF 424B Assurances--Non-Construction Programs
9. \_\_\_\_\_ Department Certification (45 CFR Part 76)
10. \_\_\_\_\_ Certification Regarding Drug-Free Workplace Requirements
11. \_\_\_\_\_ Certification Regarding Debarment and Suspension
12. \_\_\_\_\_ Lobbying Certification
13. \_\_\_\_\_ Public Health System Impact Statement

### **Description Of Program**

14. \_\_\_\_\_ Project Abstract, Maximum of Two Pages (***label as ATTACHMENT A***)
15. \_\_\_\_\_ Project Narrative, Maximum of 30 Pages
16. \_\_\_\_\_ Appendices, Maximum of 50 Pages

## CHAPTER III INSTRUCTIONS FOR COMPLETING THE APPLICATION

### 3.1 How to Organize the Application

You should assemble the application in the order shown below:

- C Table of contents for entire application with page numbers
- C SF-424 Application for Federal Assistance
- C Checklist included with the PHS 5161-1
- C SF 424A Budget Information--Non-Construction Programs
- C Budget Justification
- C Key Personnel form (Attachment C)
- C Federal Assurances (SF 424B)
- C Project Abstract (Attachment A)
- C Project Narrative
- C Appendices
- C Project Personnel Allocation Chart (Attachment D)

### 3.2 Application Assistance

Applicants are encouraged to request assistance in the development of the application.

For additional information regarding business, administrative, or fiscal issues related to the awarding of a Cooperative Agreement for the *National Training Institute for Child Care Health Consultants*, applicants may contact:

Karen L. Etchison  
Grants Management Specialist  
Maternal and Child Health Bureau, HRSA  
Parklawn Building, Room 18-12  
5600 Fishers Lane  
Rockville, Maryland 20857  
Telephone: (301) 443-8056  
Fax: (301) 443-6686  
E-mail: ketchison@hrsa.gov

To obtain additional information relating to technical and program issues under the *National Training Institute for Child Care Health Consultants* cooperative agreement, applicants may contact:

Phyllis Stubbs-Wynn, M.D., M.P.H.  
Division of Child, Adolescent and Family Health



Maternal and Child Health Bureau, HRSA  
Parklawn Building, Room 18A-39  
5600 Fishers Lane  
Rockville, Maryland 20857  
Telephone: (301) 443-6600  
Fax: (301) 443-1296  
E-Mail: pstubbs@hrsa.gov

Additional assistance can also be obtained from the MCHB Regional/Field Offices (Enclosure A).

### **3.3 Overview of Required Application Forms and Related Program Concerns**

The application Form PHS-5161-1 is the official document to use when applying for an grant under the *National Training Institute for Child Care Health Consultants* cooperative agreement. The Form PHS 5161-1 is composed of seven sections, which are described more fully on page 1 of the “Public Health Service Grant Application Form PHS-5161-1,” in section one entitled “General Information and Instructions.”

Please submit an original ink-signed and two copies of each of the following:

Grant Application Form PHS-5161-1: a) Application for Federal Assistance-Standard Form (SF) 424; b) Budget Information - Non-Construction Programs, SF-424A; c) Assurances - Non-Construction Programs, SF-424B; d) Certifications; e) Checklist including administrative official and individual responsible for directing the program/project; and f) Public Health System Impact Statement.

#### **3.3.1 Budget**

For each part of Form PHS 5161-1, 6025-1, or 398, it is required that applicants submit on supplemental sheet(s) a justification for each individual budget category itemized. Applicants typically identify the specific needs, but often fail to write a justification of those needs. These detailed budget justifications require the applicant to show specific references to the project plan related to how the requested dollar amount was developed. Applicants are not required to submit copies of contracts; however, personnel, scope of work, budgets, and budget justifications of contracts are required for grants management review.

Each applicant should include funds in the proposed budget for one trip annually for one to two people to the Washington, D.C. area to confer with MCHB program staff.

#### **3.3.2 Consolidated Budget**

As part of our efforts to streamline the grant process, a separate budget is required for each budget year requested. For example, if the applicant organization requests three years of grant support, three budget pages and justification are required for each year. **Proposals submitted without a budget and justification for each budget year requested may not be favorably considered for funding.** This provides the budget information needed for *the* next year's Summary Progress Report.

The Key Personnel Form, Attachment C, may be used as a supplement to the Budget Narrative. Key personnel can be identified by name (if known), total percent of time and salary required under the grant, and if applicable, amounts provided by in-kind or by other sources of funds (including other Federal funds) to support the position. The budget justification for personnel addresses time commitment and skills required by the project plans. Similar detailed and itemized justifications must be provided for requested travel items, equipment, contractual services, supplies and other categories and for indirect costs.

### **3.3.3 Indirect Costs**

Please note that if indirect costs are requested, the applicant must submit a copy of the latest negotiated rate agreement. The indirect costs rate refers to the "Other Sponsored Program/Activities" rate and not the research rate.

## **3.4 How to Format the Application**

MCHB prefers that the format and style of each application substantially reflect the format and style **DESCRIBED** in this guidance. To promote readability and consistency in organization, MCHB has established specific conventions for the format of the project abstract, the project narrative and appendices. Conventions for each are discussed below. Wherever conventions for the individual parts of the grant proposal differ, the parts are discussed separately. Otherwise, the specific convention applies to all parts of the grant proposal.

A clearly written and easy-to-read grant proposal should be the goal of every applicant since the outcome of the review process depends on information provided in the application narrative. Therefore, MCHB urges all applicants to review the applications for the following:

- Correct grammar, spelling, punctuation, and word usage,
- Consistency in style. Refer to a good style manual, such as *The Elements of Style* by Professors William Strunk, Jr. and E. B. White, *Words into Type*, *The Chicago Manual of Style*, or *Government Printing Offices A Manual of Style*.

- Consistency of references (e.g., in this guidance document the Maternal and Child Health Bureau is called the Maternal and Child Health Bureau or MCHB.)
- C **Typeface**--Use any easily readable typeface, such as Times New Roman, Courier, or New Century Schoolbook.
- C **Type Size**--Size of type must be at least 10-point; 12-point is preferable. Type density must be no more than 15 characters per inch. No more than six lines of type must be within a vertical inch. Figures, charts, legends, footnotes, etc., may be smaller or more dense than required above but must be readily legible.
- C **Margins**--The initial left and all right margins should be 1 inch. The left margin may change when using the decimal ranking illustrated and described below. Top and bottom margins should be 1-1/2 inches each.
- C **Page Numbering**
  - **Project Abstract**--Consecutive, lowercase Roman numerals should appear centered at the bottom of the appropriate page. These should be a continuation of the numbering of the Table of Contents.
  - **Project Narrative**--Consecutive, Arabic numerals (beginning with 1) should appear centered at the bottom of each page. They should paginate all charts or figures appearing within the body of the text consecutively with the text.
  - **Application Tables**--Consecutive, Arabic numerals (beginning with 1) should appear centered at the bottom of each page. All information presented in tabular form should be paginated.
  - **Appendices**--Consecutive, Arabic numerals (beginning with 1) should appear centered at the bottom of each page.
- C **Table of Contents**--A Table of Contents is required. Use the Table of Contents of this Guidance as a formatting and style guide.
- C **Page Limit and Spacing**-- (Note: If applications exceed the limits specified below, they are subject to being returned without review.)

### 3.5 Project Abstract

The Project Abstract (label as Attachment A) of all approved and funded applications will be

published in the Maternal and Child Health Bureau's (MCHB) annual publication entitled *Abstract of Active Projects*. This publication, which includes summaries of all projects funded by MCHB, is updated annually and is an important mechanism for disseminating information about MCHB-funded projects. It is widely distributed to MCHB grantees, Title V programs, academic institutions, and government agencies. Please refer to Enclosures B and C for instructions.

This two page abstract may be submitted in lieu of the Public Health System Impact Statement (PHSIS) described in Section 2.3.3

### **3.5.1 Format Guidelines**

- C Use plain paper (not stationery or paper with borders or lines).
- C Single-space your abstract.
- C Avoid "formatting" (do not underline, use bold type or italics, or justify margins).
- C Use a standard (nonproportional) 12-pitch font or typeface such as courier.
- C Type section headings in all capital letters followed by a colon. Double-space after the heading and begin the narrative flush with the left-margin. There is no space limitation on sections, but the abstract itself should not exceed two pages. Sections should be single-spaced with double-space between section headings, i.e., Problem(s), Goals and Objectives, Methodology, Evaluation, Coordination, and Key Words.

### **3.5.2 Project Identifier Information**

- Project Title: List the title as it appears on the Notice of Grant Award.
- Project Number: This is the number assigned to the project when funded.
- Project Director: The name and degree(s) of the project director as listed on the grant application.
- Phone Number: Include area code, phone number, and extension if necessary.
- E-mail address: Include electronic mail addresses (Internet, CDC Wonder, HandsNet, etc.)
- Contact Person: The person who should be contacted by those seeking information about your project.
- Grantee: The organization which receives the grant.
- Address: The complete mailing address.
- Phone Number: Include area code, phone number, and extension if necessary.
- Fax Number: Include the fax number.
- E-mail address: Include electronic mail addresses (Internet, CDC Wonder, HandsNet, etc.)
- World Wide Web: If applicable, include your project's web site address.

Project Period: Include the entire funding period for the project, not just the one year budget period.

### **3.5.3 Text of Abstract**

Prepare a two page (single-spaced) description of your project, using the following headings:

**PROBLEM:** Briefly (in one or two paragraphs) state the principal health problems, status, or issues which are addressed by your project.

**GOALS AND OBJECTIVES:** Identify the major goals and objectives for the project period. Typically, projects define the goal in one paragraph and present the objects in a number list.

**METHODOLOGY:** Describe the programs and activities used to attain the goals and objectives, and comment on innovation, cost, and other characteristics of the methodology.

**COORDINATION:** Describe the coordination planned and carried out, if applicable, with appropriate State and/or local health and other agencies in areas(s) served by the project.

**EVALUATION:** Briefly describe the evaluation methods which will be used to assess the effectiveness and efficiency of the project in attaining its goals and objectives.

### **3.5.4 Key Words**

Key words are the terms under which your project will be listed in the subject index of the abstracts book. Select significant terms which describe the project, including populations served.

### **3.5.5 Submitting Your Abstract**

The National Center for Education in Maternal and Child Health (NCEMCH) will prepare the abstract for publication. It is very important that you submit a disk of your abstract along with an original hard copy, rather than a photocopy, of the abstract. NCEMCH can convert many different software packages. Simply indicate which package you have used by writing the name of the package on the disk's label.

## **3.6 Preparing the Appendices**

**Appendices**--Appendices must not exceed 50 pages and must include all supporting documentation, such as (1) curricula vitae, (2) job descriptions, (3) letters of agreement and support, (4) evaluation tools, and (5) protocols. Job descriptions and curricula vitae must not exceed two pages each. Spacing will vary depending on the nature of the appendix, but only one-sided pages are acceptable. Appendices should be brief and supplemental in nature.

**APPLICATIONS WITH APPENDICES THAT EXCEED THE MAXIMUM NUMBER OF PAGES WILL NOT BE ACCEPTED FOR REVIEW AND WILL BE RETURNED TO THE APPLICANT.**

Do not include pamphlets or brochures in the application package unless they were specifically created for the project. Refer to style and format, Section 3.4 of this chapter for specific conventions to be followed in formatting appendices. Examples of useful items include the following:

- C      Rosters of Board or Executive Committee Members** -- Including indications of consumer representation.
- C      Copies of Written Documentation** -- Descriptions of relationships between the proposed program and affiliated departments, institutions, agencies, or individual providers, family members or consumer advocacy groups, and the responsibilities of each. Examples of documentation include: letters of support, understanding, or commitment; memoranda of agreement.
- C      Job Descriptions** -- Descriptions of responsibilities for all professional and technical positions for which grant support is requested and any positions of significance to the program that will be supported by other sources. At a minimum, be sure to spell out the following:
  - Administrative direction and to whom it is provided;
  - Functional relationships (e.g. to whom does the individual report and how does the position fit within its organizational area in terms of training and service functions);
  - Duties and scope of responsibilities;
  - Minimum qualifications (e.g. the minimum requirements of education, training, and experience needed to do the job);

- Job descriptions reflect the functional requirements of each position, not the particular capabilities or qualifications of given individuals;
  - Each job description should be separate and must not exceed two pages in length.
- C     **Curricula Vitae** -- Include vitae for each incumbent in a position for which a job description is submitted. Each curriculum vitae must not exceed two pages. The Biographical Sketch included in Attachment B may be used for this purpose.

## CHAPTER IV REVIEW CRITERIA AND PROCESS

### 4.1 General Criteria

The criteria which follow are used, as pertinent, to review and evaluate applications for awards under all SPRANS/CISS grants and cooperative agreement project categories announced in this notice. Further guidance in this regard is supplied in application guidance materials, which may specify variations in these criteria.

1. The extent to which the project will contribute to the advancement of Maternal and Child Health and/or improvement to the health of children with special health care needs;
2. The extent to which the project is responsible to policy concerns applicable to MCHB grants and to program objectives, requirements, priorities and/or review criteria for specific project categories, as published in program announcements or guidance materials;
3. The extent to which the estimated cost to the government of the project is reasonable, considering the anticipated results;
4. The extent to which the project personnel are well qualified by training and/or experience for their roles in the project and the applicant organization has adequate facilities and personnel (e.g., national expertise and capacity in addressing issues related to ***National Training Institute for Child Care Health Consultants*** cooperative agreement through technical assistance and training activities);
5. The extent to which the proposed activities are capable of attaining project objectives;
6. The strength of the project's plans for evaluation;

7. The extent to which the project will be integrated with the administration of the Maternal and Child Health Services block grants, State primary care plans, public health, and prevention programs, and other related programs in the respective State(s); and
8. The extent to which the application is responsible to the special concerns and program priorities specified in the notice.

#### **4.2 Specific Review Criteria and Instructions for Preparing the Project Narrative**

The project narrative may not exceed 30 pages. The page limit includes any referenced charts or figures but does not include the project abstract (separate page limit is given above), the budget justification, tables, or appendices. Only double-spaced, one-sided pages are acceptable.

**APPLICATIONS THAT EXCEED THE MAXIMUM NUMBER OF PAGES WILL NOT BE ACCEPTED FOR REVIEW AND WILL BE RETURNED TO THE APPLICANT.**

Grant applications will be reviewed and rated by an Objective Review Committee (ORC) composed of Federal and/or non-Federal persons experienced in health and child care and related support services. The ORC will evaluate the applications using the review criteria listed below. Applications will be scored on a basis of 100 points with 100 being a perfect score. The weight of each criterion are indicated below.

The following outline should be adhered to as a guide for development of the proposal narrative. The application's project narrative must fully address each of the following review criteria:

##### **4.2.1 Knowledge and Understanding of the Issues - 20%**

The adequacy of the applicant's knowledge of the roles and responsibilities of being a health consultant to child care programs and other entities such as state/local health and licensing agencies, resource and referral agencies, etc.

The applicant's understanding of the content, interpretation, and implementation of the National Health and Safety Performance Standards: Guidelines for Out-of-Home Child Care Programs.

##### **4.2.2 Strategies for Addressing Problems - 25%**

The degree to which the proposed plan:



Addresses the issues in Criterion 1.4.6, and contains goals and objectives which are clear, measurable and time-framed related to both the development and implementation of a child care health consultant training program.

Presents a feasible collaboration plan with other organizations (public/private).

Presents a feasible collaboration plan with the State Health Systems Development in Child Care (Healthy Child Care America) grantees.

Presents a vehicle for addressing the knowledge, skills and networking needs of the 150 Health Consultants to Child Care Trainers.

Presents a monitoring/evaluation plan capable of documenting the achievement of project goals.

#### **4.2.3 Methodology - 25%**

The ability of the applicant to develop a methodology which takes into consideration innovative approaches to training on a national basis, as well as the principles of adult learning, curriculum development. The methodology should include the approach, which the applicant will use to implement the program at the state and local levels.

#### **4.2.4 Capabilities of the Applicant - 20%**

The extent to which the applicant demonstrates that it is capable of successfully carrying out the project. A sufficient number of project personnel and resources are proposed. Curricula vitae document education, skills and experience that are relevant and necessary for the proposed project.

#### **4.2.5 Budget Justification - 10%**

The extent to which the applicant documents how it will support the activities outlined in the budget and provides a justification of how each requested item was determined relative to the project plan. In the case of personnel, the number of person-hours for each staff person should be justified in terms of the project activities requiring the knowledge, skills, and experience of each person. Similar justification shall be provided for travel times, equipment, contractual services, supplies, and other categories.

### **4.3 Review Process**

A multidisciplinary panel of outside experts will review and evaluate all complete applications.

The evaluation of each individual application will be based exclusively on the quality of each required section of the project narrative and the program specific requirements.

At least two members of the entire panel will evaluate an entire application. All other panel members will have the opportunity to read the application abstract. After an analysis by two reviewers and a discussion by the panel, all panel members will vote for a recommendation of approval or disapproval. Any panelist who has a conflict of interest with a given application is excused from the panel during the presentation, discussions, and voting of that particular application.

#### **4.4     Funding of Approved Applications**

Final funding decisions for SPRANS grants and cooperative agreements are the responsibility of the Associate Administrator for Maternal and Child Health. In considering scores for the ranking of approved applications for funding, preferences may be exercised for groups of applications, e.g., competing continuations may be funded ahead of new projects. In addition, special consideration in assigning scores may be given by reviewers to individual applications that address areas identified in this notice as special concerns.

**REGIONAL/FIELD OFFICES  
MATERNAL AND CHILD HEALTH**

**Enclosure A**

**Region I (CT, ME, MA, NH, RI, VT)**

Barbara Tausey, M.D., M.H.A.  
Room 1826  
John F. Kennedy Federal Building  
Boston, Massachusetts 02203  
Phone: 617-565-1433  
Fax: 617-565-3044  
BTAUSEY@HRSA.GOV

**Region II (NJ, NY, PR, VI)**

Margaret Lee, M.D.  
26 Federal Plaza  
Federal Building, Rm. 3835  
New York, NY 10278  
Phone: 212-264-2571  
Fax: 212-264-2673  
MLEE@HRSA.GOV

**Region III (DE, DC, MD, PA, VA, WV)**

Victor Alos, D.M.D., M.P.H.  
Health Resources Northeast Cluster  
Public Ledger Building  
150 S. Independence Mall West  
Suite 1172  
Philadelphia, Pennsylvania 19106-3499  
Phone: 215-861-4379  
FAX: 215-861-4338  
VALOS@HRSA.GOV

**Region IV (AL, FL, GA, KY, MS, NC, SC, TN)**

Ketty Gonzalez, M.D., M.P.H.  
HRSA Field Coordinator, Southeast Cluster  
Atlanta Federal Center  
61 Forsyth Street, S.W. Suite 3M60  
Atlanta, Georgia 30303-8909  
Phone: 404-562-7980  
FAX: 404-562-7974  
KGONZALEZ@HRSA.GOV

**Region V (IL, IN, MI, MN, OH, WI)**

Dorretta Parker, M.S.W.  
105 W. Adams, 17<sup>th</sup> Floor  
Chicago, Illinois 60603  
Phone: 312-353-4042  
FAX: 312-886-3770  
DPARKER@HRSA.GOV

**Region VI (AR, LA, NM, OK, TX)**

Thomas Wells, M.D., M.P.H.  
1301 Young Street  
10<sup>th</sup> Floor, HRSA-4  
Dallas, Texas 75202  
Phone: 214-767-3003  
FAX: 214-767-3038  
TWELLS@HRSA.GOV

**Region VII (IA, KS, MO, NE)**

Bradley Appelbaum, M.D., M.P.H.  
Federal Building, Room 501  
601 East 12<sup>th</sup> Street  
Kansas City, Missouri 64106-2808  
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FAX: 816-426-3633  
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**Region VIII (CO, MT, ND, SD, UT, WY)**

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1961 Stout Street  
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Phone: 303-844-3204  
FAX: 303-844-0002  
JDVANEY@HRSA.GOV

**Region IX (AZ, CA, HI, NV, AS, FM, GU, MH, MP, PW)**

Reginal Louie, D.D.S.  
Federal Office Building, Room 317  
50 United Nations Plaza  
San Francisco, California 94102  
Phone: 415-437-8101  
FAX: 415-437-8105  
RLOUIE@HRSA.GOV

**Region X (AK, ID, OR, WA)**

Margaret West, Ph.D., M.S.W.  
Mail Stop RS-27  
2201 Sixth Avenue, Room 700  
Seattle, Washington 98121  
Phone: 206-615-2518  
FAX: 206-615-2500  
MWEST@HRSA.GOV

**Instructions to new grantees:** **Enclosure B**  
**How to prepare abstracts and annotations for the first time**  
(different guidelines apply for abstracts prepared in subsequent years of the grant)

**Guidelines for preparing your abstract**

Provide an abstract that can be published in the Maternal and Child Health Bureau's (MCHB) annual publication, *Abstracts of Active Projects Funded by MCHB*. This publication, which includes summaries of all projects funded by MCHB, is updated annually and is an important mechanism for disseminating information about MCHB-funded projects.

Guidelines follow to assist you in preparing acceptable abstracts for publication. In general, please note:

- C Abstracts should be two page descriptions of the project
- C Use plain paper (not stationery or paper with borders or lines).
- C Double-space your abstract.
- C Avoid "formatting" (do not underline, use bold type or italics, or justify margins).
- C Use a standard (nonproportional) 12-pitch font or typeface such as courier.

**1. Project Identifier Information**

- |                         |                                                                                           |
|-------------------------|-------------------------------------------------------------------------------------------|
| Project Title:          | List the appropriate shortened title for the project.                                     |
| Project Number:         | This is the number assigned to the project when funded.                                   |
| Project Director:       | The name and degree(s) of the project director as listed on the grant application.        |
| Contact Person:         | The person who should be contacted by those seeking information about your project.       |
| Grantee:                | The organization which receives the grant.                                                |
| Address:                | The complete mailing address.                                                             |
| Phone Number:           | Include area code, phone number, and extension if necessary.                              |
| Fax Number:             | Include the fax number.                                                                   |
| E-mail address:         | Include electronic mail addresses (Internet, CDC Wonder, HandsNet, etc.)                  |
| World Wide Web address: | If applicable, include the address for you project's World Wide Web site on the Internet. |
| Project Period:         | Include the entire funding period for the project, not just the one-year budget period.   |

**2. Text of Abstract**

Prepare a two page (double-spaced) description of your project, using the following headings:

**PROBLEM:** Briefly (in one or two paragraphs) state the principal health problems, status, or issues which are addressed by your project.

**GOALS AND OBJECTIVES:** Identify the major goals and objectives for the project period. Typically, projects define the goal in one paragraph and present the objects in a number list.

**METHODOLOGY:** Describe the programs and activities used to attain the goals and objectives, and comment on innovation, cost, and other characteristics of the methodology. This section is usually several paragraphs long and describes the activities that have been proposed or are being implemented to achieve the stated goals and objectives. Lists with numbered items are sometimes used in this section.

**COORDINATION:** Describe the coordination planned and carried out, if applicable, with appropriate State and/or local health and other agencies in areas(s) served by the project.

**EVALUATION:** Briefly describe the evaluation methods which will be used to assess the effectiveness and efficiency of the project in attaining its goals and objectives. This section is usually one or two paragraphs in length.

### **3. Key Words**

Key words are the terms under which your project will be listed in the subject index of the abstracts book. Select significant terms which describe the project, including populations served. A list of key words used to classify active projects is enclosed. Choose keywords from this list when describing your project.

### **Guidelines for Preparing Your Annotation**

Prepare a three- to five-sentence description of your project which identifies the project's purpose, the needs and problems which are addressed, the goals and objectives of the project, the activities which will be used to attain the goals, and the materials which will be developed.

### **Submitting your abstract and annotation**

The National Center for Education in Maternal and Child Health (NCEMCH) will prepare the abstract for publication. Thus, if at all possible, it is **very** important that you submit a disk of your abstract (and annotation) along with a hard copy. NCEMCH can convert many different software packages. Simply indicate which package you have used by writing the name of the package on the disk's label.

Send an original, rather than a photocopy, of the abstract and the annotation. If you cannot send a disk, it may be possible to scan the document and thus avoid the need to re-key the text.

### **Enclosures:**

Sample abstract

List of key words

**Sample NEW Abstract**

(This abstract is presented as a sample format, not as a guide to content preparation.)

Project Title:	Healthy Families Manitowoc County
Project Number:	MCJ 55KL01
Project Director:	Amy Wergin, R.N.
Contact Person:	
Grantee:	Manitowoc County Health Department
Address:	823 Washington Street Manitowoc, WI 54220
Phone Number:	(414) 683-4155
Fax Number:	(414) 683-4156
E-mail Address:	WERG100W@WONDER.EM.CDC.GOV
World Wide Web address:	
Project Period:	10/01/97 - 09/30/01

**Abstract:**

**PROBLEM:** The health care system in Manitowoc County is changing dramatically as the State institutes Medicaid managed care in a community in which before April 1996 there were no active HMOs. Not only are the recipients of care experiencing change, but the entire health care system is looking at providing health care in a totally different atmosphere. Preventable hospitalizations of children are 41-percent higher and asthma hospitalizations of children are 24-percent higher than the State average. The incidence of child abuse and neglect in Manitowoc County is consistently higher than the State of Wisconsin and other comparable counties in the State. Research over the last 2 decades has consistently confirmed that providing education and support services around the time of the baby's birth, and continuing for months or years afterward significantly reduces the risk of child abuse and contributes to positive, healthy child-rearing practices, including increased use of preventive health care.

Manitowoc County has completed a preliminary assessment of parenting education and support resources and has determined that although there are services available for parents, they are not coordinated, are initiated too late, and are not accessible to all county residents.

**GOALS AND OBJECTIVES:** The goal is to develop and implement universally offered, integrated, coordinated, collaborative, prevention-based, in-home visitation program for the first-time families of Manitowoc County based on the Healthy Families America model and to increase local capacity and commitment to provide these supportive services. These objectives will be used to attain the goal:

1. Increase the number of first-time families who access preventive health care for their children;
2. Reduce the incidence of preventable hospitalizations in targeted families; and
3. Reduce the incidence of child abuse and neglect in targeted families.

**METHODOLOGY:** A program manager will be hired to assist the Healthy Families Subcommittee of the Parenting Task Force of the Manitowoc County Asset-Building Community Initiative to develop and implement a collaborative in-home visitation service for first-time families of Manitowoc County. The program manager will complete the assessment of existing resources; facilitate the formation of agreements between services providers to actively collaborate; design a workplan to implement the Healthy Families Manitowoc County program based on the national model using "best practice" methodology, clear and measurable objectives, and an ongoing evaluation process; secure the funding needed, with the assistance of the consortium, for additional in-home visitation services needed to implement Healthy Families Manitowoc County; and be responsible for the implementation of the Healthy Families Manitowoc County Initiative.

COORDINATION: Healthy Families Manitowoc County will be a collaborative project that is a component of the Asset-Building Community Initiative of Manitowoc County. Stakeholders in the initiative are the Manitowoc County Health Department, Manitowoc County Human Services Department, Manitowoc County Board of Supervisors, sheriff's department, University of Wisconsin—Extension, city of Manitowoc, city of Two Rivers, city of Kiel, all six school districts in Manitowoc County, United Way, the Chamber of Commerce and business leaders, Head Start, Lakeshore Community Action Program and the Family Education and Resource Center, the Mental Health Association, Two Rivers Community Hospital, Holy Family Memorial Medical Center, the Domestic Violence Center, YMCA, local clergy, and citizen members. The final product will be the consensus of all the community stakeholders and service providers involved in services to first-time families in Manitowoc County.

EVALUATION: In designing the evaluation component of Healthy Families Manitowoc County the following guidelines will be followed:

1. The evaluation will include a range of outcome measures.
2. Multiple methods of data collection will be utilized to obtain information on all critical outcome measures.
3. The data collection system will be integrated into the program's ongoing client information system.
4. Client and control assessment will be completed on a predetermined schedule.
5. Process evaluation will be included in the component.



Keywords:

Community Integrated Service System; Families; Parent Education Programs; Family Support Services; Health Care Utilization; Home Visiting Services; Provider Participation; Child Abuse Prevention; Child Neglect; Medicaid Managed Care; Preventive Health Care.

Annotation:

The goal is to develop an integrated, coordinated, collaborative, prevention-based, universal, in-home visitation program for first-time families of Manitowoc County based on the Healthy Families America model. The purpose is to increase the competency of parents, increase the use of preventive health care in targeted families, and reduce the incidence of child abuse and neglect. A project manager will be hired to implement Healthy Families Manitowoc County in collaboration with existing family support and education programs.

Keywords for projects funded by the  
U.S. Maternal and Child Health Bureau (MCHB)

A list of keywords used to describe MCHB-funded projects follows. Please choose from this list when selecting terms to classify your project.

Please note that this list is constantly under development: new terms are being added and some terms are being deleted. Also, this list is currently being revised so that it will match more closely the approved list of keywords in the MCH Thesaurus. In the meantime, however, this list can be used to help select keywords to describe MCHB-funded projects.

If no term on this list adequately describes a concept which you would like to convey, please select a term which you think is appropriate and include it in your list of keywords.

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Access to Health Care	Audiology	Child Sexual Abuse
Adolescent Health Programs	Audiometry	Childhood Cancer
Adolescent Nutrition	Audiovisual Materials	Children with Special Health
Adolescent Parents	Baby Bottle Tooth Decay	Needs
Adolescent Pregnancy	Battered Women	Chronic Illnesses and
Adolescent Pregnancy	Behavior Disorders	Disabilities
Prevention	Behavioral Pediatrics	Cleft Lip
Adolescent Risk Behavior	Bereavement	Cleft Palate
Prevention	Bicycle Helmets	Clinical Genetics
Adolescents	Bicycle Safety	Clinics
Adolescents with Disabilities	Bilingual Services	Cocaine
Advocacy	Biochemical Genetics	Collaborative Office Rounds
African Americans	Blindness	Communicable Diseases
Agricultural Safety	Blood Pressure Determination	Communication Disorders
AIDS	Body Composition	Communication Systems
AIDS Prevention	Bonding	Community Based Health
Alaska Natives	Brain Injuries	Education
Alcohol	Breast Pumps	Community Based Health
American Academy of Pediatrics	Breastfeeding	Services
American College of	Bronchopulmonary Dysplasia	Community Based Preventive
Obstetricians and Gynecologists	Burns	Health
American Public Health	Cambodians	Community Development
Association	Caregivers	Community Health Centers
Amniocentesis	Case Management	Community Integrated Service
Anemia	Cerebral Palsy	System
Anticipatory Guidance	Chelation Therapy	Community Participation
Appalachians	Child Abuse	Compliance
Arthritis	Child Abuse Prevention	Comprehensive Primary Care
Asian Language Materials	Child Care	Computer Linkage
Asians	Child Care Centers	Communication
Asthma	Child Care Workers	Computer Systems
Attachment	Child Mortality	Computers
Attachment Behavior	Child Neglect	Conferences
Attention Deficit Disorder	Child Nutrition	Congenital Abnormalities

Consortia  
Continuing Education  
Continuity of Care  
Cost Effectiveness  
Counseling  
County Health Agencies  
Craniofacial Abnormalities  
Cultural Diversity  
Cultural Sensitivity  
Curricula  
Cystic Fibrosis  
Cytogenetics  
Data Analysis  
Data Collection  
Data Systems  
Databases  
Deafness  
Decision Making Skills  
Delayed Development  
Dental Sealants  
Dental Treatment of Children  
with Disabilities  
Depression  
Developmental Disabilities  
Developmental Evaluation  
Developmental Screening  
Diagnosis  
Diarrhea  
Dietitians  
Dispute Resolution  
Dissemination  
Distance Education  
Divorce  
DNA Analysis  
Down Syndrome  
Drowning  
Early Childhood Development  
Early Intervention  
Electronic Bulletin Boards  
Electronic Mail  
Eligibility Determination  
Emergency Medical Services for  
Children  
Emergency Medical Technicians  
Emergency Room Personnel  
Emotional Disorders  
Emotional Health  
Employers  
Enabling Services  
Enteral Nutrition  
EPSDT  
Erythrocyte Protoporphyrin  
Ethics

Evoked Otoacoustic Emissions  
Failure to Thrive  
Families  
Family Centered Health Care  
Family Centered Health  
Education  
Family Characteristics  
Family Environment  
Family Medicine  
Family Planning  
Family Professional  
Collaboration  
Family Relations  
Family Support Programs  
Family Support Services  
Family Violence Prevention  
Farm Workers  
Fathers  
Feeding Disorders  
Fetal Alcohol Effects  
Fetal Alcohol Syndrome  
Financing  
Food Preparation in Child Care  
Formula  
Foster Care  
Foster Children  
Foster Homes  
Foster Parents  
Fragile X Syndrome  
Genetic Counseling  
Genetic Disorders  
Genetic Screening  
Genetic Services  
Genetics Education  
Gestational Weight Gain  
Glucose Intolerance  
Governors  
Grief  
Gynecologists  
Hawaiians  
Head Start  
Health Care Financing  
Health Care Reform  
Health care utilization  
Health Education  
Health Insurance  
Health Maintenance  
Organizations  
Health Professionals  
Health Promotion  
Health Supervision  
Healthy Mothers Healthy Babies  
Coalition

Healthy Start Initiative  
Healthy Tomorrows Partnership  
for Children  
Hearing Disorders  
Hearing Loss  
Hearing Screening  
Hearing Tests  
Hemoglobinopathies  
Hemophilia  
Hepatitis B  
Hispanics  
HIV  
Hmong  
Home Health Services  
Home Visiting for At Risk  
Families  
Home Visiting Programs  
Home Visiting Services  
Homeless Persons  
Hospitals  
Hygiene  
Hyperactivity  
Hypertension  
Illnesses in Child Care  
Immigrants  
Immunization  
Incarcerated Women  
Incarcerated Youth  
Indian Health Service  
Indigence  
Individualized Family Service  
Plans  
Infant Health Care  
Infant Morbidity  
Infant Mortality  
Infant Mortality Review  
Programs  
Infant Nutrition  
Infant Screening  
Infant Temperament  
Infants  
Information Networks  
Information Services  
Information Sources  
Information Systems  
Injuries  
Injury Prevention  
Intensive Care  
Interagency Cooperation  
Interdisciplinary Teams  
Internship and Residency  
Intubation  
Iron Deficiency Anemia

Iron Supplements  
Jews  
Juvenile Rheumatoid Arthritis  
Laboratories  
Lactose Intolerance  
Language Barriers  
Language Disorders  
Laotians  
Lead Poisoning  
Lead Poisoning Prevention  
Lead Poisoning Screening  
Leadership Training  
Learning Disabilities  
Legal Issues  
Life Support Care  
Literacy  
Local Health Agencies  
Local MCH Programs  
Low Birthweight  
Low Income Population  
Lower Birthweight  
Males  
Managed Care  
Managed Competition  
Marijuana  
Marital Conflict  
Maternal and Child Health  
Bureau  
Maternal Nutrition  
MCH Research  
Media Campaigns  
Medicaid  
Medicaid Managed Care  
Medical Genetics  
Medical History  
Medical Home  
Mental Health  
Mental Health Services  
Mental Retardation  
Metabolic Disorders  
Mexicans  
Micronesians  
Migrant Health Centers  
Migrants  
Minority Groups  
Minority Health Professionals  
Mobile Health Units  
Molecular Genetics  
Morbidity  
Mortality  
Motor Vehicle Crashes  
Multiple Births  
Myelodysplasia

National Information Resource  
Centers  
National Programs  
Native Americans  
Needs Assessment  
Neonatal Intensive Care  
Neonatal Intensive Care Units  
Neonatal Mortality  
Neonates  
Networking  
Neurological Disorders  
Newborn Screening  
Nurse Midwives  
Nurses  
Nutrition  
Obstetricians  
Occupational Therapy  
One Stop Shopping  
Online Databases  
Online Systems  
Oral Health  
Organic Acidemia  
Otitis Media  
Outreach  
P. L. 99-457  
Pacific Islanders  
Pain  
Paraprofessional Education  
Parent Education  
Parent Education Programs  
Parent Networks  
Parent Professional  
Communication  
Parent Support Groups  
Parent Support Services  
Parental Visits  
Parenteral Nutrition  
Parenting Skills  
Parents  
Patient Education  
Patient Education Materials  
Pediatric Advanced Life Support  
Programs  
Pediatric Dentistry  
Pediatric Intensive Care Units  
Pediatric Nurse Practitioners  
Pediatricians  
Peer Counseling  
Peer Support Programs  
Perinatal Health  
Phenylketonuria  
Physical Disabilities  
Physical Therapy

Pneumococcal Infections  
Poisons  
Preconception Care  
Pregnant Adolescents  
Pregnant Women  
Prematurity  
Prenatal Care  
Prenatal Diagnosis  
Prenatal Screening  
Preschool Children  
Preterm Birth  
Preventive Health Care  
Preventive Health Care  
Education  
Primary Care  
Professional Education in  
Adolescent Health  
Professional Education in  
Behavioral Pediatrics  
Professional Education in  
Breastfeeding  
Professional Education in  
Chronic Illnesses and  
Disabilities  
Professional Education in  
Communication Disorders  
Professional Education in CSHN  
Professional Education in  
Cultural Sensitivity  
Professional Education in  
Dentistry  
Professional Education in  
Developmental Disabilities  
Professional Education in EMSC  
Professional Education in Family  
Medicine  
Professional Education in  
Genetics  
Professional Education in Lead  
Poisoning  
Professional Education in MCH  
Professional Education in  
Metabolic Disorders  
Professional Education in Nurse  
Midwifery  
Professional Education in  
Nursing  
Professional Education in  
Nutrition  
Professional Education in  
Occupational Therapy  
Professional Education in  
Physical Therapy

Professional Education in  
Primary Care  
Professional Education in  
Psychological Evaluation  
Professional Education in  
Pulmonary Disease  
Professional Education in Social  
Work  
Professional Education in  
Violence Prevention  
Provider Participation  
Psychological Evaluation  
Psychological Problems  
Psychosocial Services  
Public Health Academic  
Programs  
Public Health Education  
Public Health Nurses  
Public Policy  
Public Private Partnership  
Puerto Ricans  
Pulmonary Disease  
Quality Assurance  
Recombinant DNA Technology  
Referrals  
Regional Programs  
Regionalized Care  
Regulatory Disorders  
Rehabilitation  
Reimbursement  
Repeat pregnancy prevention  
Research  
Residential Care  
Respiratory Illnesses  
Retinitis Pigmentosa  
Rheumatic Diseases  
RNA Analysis  
Robert Wood Johnson  
Foundation  
Runaways  
Rural Population  
Russian Jews  
Safety in Child Care  
Safety Seats  
Sanitation in Child Care  
School Age Children  
School Dropouts  
School Health Programs  
School Health Services  
School Nurses  
Schools  
Screening  
Seat Belts

Self Esteem  
Sensory Impairments  
Service Coordination  
Sex Roles  
Sexual Behavior  
Sexuality Education  
Sexually Transmitted Diseases  
Shaken Infant Syndrome  
Siblings  
Sickle Cell Disease  
Sleep Disorders  
Smoking During Pregnancy  
Social Work  
Southeast Asians  
Spanish Language Materials  
Special Education Programs  
Specialized Care  
Specialized Child Care Services  
Speech Disorders  
Speech Pathology  
Spina Bifida  
Spouse Abuse  
Standards of Care  
State Health Agencies  
State Health Officials  
State Legislation  
State Programs  
State Staff Development  
State Systems Development  
Initiative  
Stress  
Substance Abuse  
Substance Abuse Prevention  
Substance Abuse Treatment  
Substance Abusing Mothers  
Substance Abusing Pregnant  
Women  
Substance Exposed Children  
Substance Exposed Infants  
Sudden Infant Death Syndrome  
Suicide  
Supplemental Security Income  
Program  
Support Groups  
Surveys  
Tay Sachs Disease  
Technology Dependence  
Teleconferences  
Television  
Teratogens  
Terminally Ill Children  
Tertiary Care Centers  
Thalassemias

Third Party Payers  
Title V Programs  
Toddlers  
Training  
Transportation  
Trauma  
Tuberculosis  
Twins  
Uninsured  
Unintentional Injuries  
University Affiliated Programs  
Urban Population  
Urinary Tract Infections  
Usher Syndrome  
Vietnamese  
Violence  
Violence Prevention  
Vision Screening  
Vocational Training  
Waiver 1115  
Well Baby Care  
Well Child Care  
WIC  
Youth in Transition

## GLOSSARY

**Capacity** - Program capacity includes delivery systems, workforce, policies, and support systems (e.g., training, research, technical assistance, and information systems) and other infrastructure needed to maintain service delivery and policy making activities. Program capacity results measure the strength of the human and material resources necessary to meet public health obligations. As program capacity sets the stage for other activities, program capacity results are closely related to the results for process, health outcome, and risk factors.

**Care Coordination Services** for CSHCN - those services that promote the effective and efficient organization and utilization of resources to assure access to necessary comprehensive services for children with special health care needs and their families. [*Title V Sec. 501(b)(3)*]

**Case Management Services** - For pregnant women - those services that assure access to quality prenatal, delivery and postpartum care. For infants up to age one - those services that assure access to quality preventive and primary care services. (*Title V Sec. 501(b)(4)*)

**Community** - a group of individuals living as a smaller social unit within the confines of a larger one due to common geographic boundaries, cultural identity, a common work environment, common interests, etc.

**Community-based Care** - services provided within the context of a defined community.

**Cultural Competence** - the ability to provide services to clients that honor different cultural beliefs, interpersonal styles, attitudes and behaviors and the use of multi cultural staff in the policy development, administration and provision of those services. Cultural competence is defined as a set of values, behaviors, attitudes, and practices within a system, organization, program or among individuals and which enables them to work effectively cross culturally. Further, it refers to the ability to honor and respect the beliefs, language, interpersonal styles and behaviors of individuals and families receiving services, as well as staff who are providing such services. Cultural competence is a dynamic, ongoing, developmental process that requires a long term commitment and is achieved over time.

At a system, organizational or program level, cultural competence requires a comprehensive and coordinated plan. This may include consideration of the role of cultural competence as it relates to: (1) policy making; (2) infra-structure building; (3) program administration and evaluation; (4) the delivery of services and enabling supports; and (5) the individual - both those delivering and receiving such services and enabling supports. Such efforts often require the re-examination of: mission statements; policies and procedures; administrative practices; approaches for staff recruitment, hiring and retention; professional development and in-service training; the provision of translation and interpretation services; family/professional/community partnerships; health care practices and interventions including addressing

racial/ethnic health disparities and access issues; health education and promotion practices/materials; and protocols for assessing community and state strengths and needs.

At the individual level, cultural competence requires an understanding of one's own culture and world view and how they are reflected in one's attitudes and behavior. Cultural competence necessitates that one acquires values, principles, areas of knowledge, attributes and skills in order to work in cross cultural situations in a sensitive and effective manner.

Cultural competence mandates that organizations, programs and individuals must have the ability to:

- 1.value diversity and similarities among all peoples;
- 2.understand and effectively respond to cultural differences;
- 3.engage in cultural self-assessment at the individual and organizational levels;
- 4.make adaptations to the delivery of services and enabling supports; and
- 5.institutionalize cultural knowledge.

**Direct Health Services** - those services generally delivered one-on-one between a health professional and a patient in an office, clinic or emergency room which may include primary care physicians, registered dietitians, public health or visiting nurses, nurses certified for obstetric and pediatric primary care, medical social workers, nutritionists, dentists, sub-specialty physicians who serve children with special health care needs, audiologists, occupational therapists, physical therapists, speech and language therapists, specialty registered dietitians.. Basic services include what most consider ordinary medical care, inpatient and outpatient medical services, allied health services, drugs, laboratory testing, x-ray services, dental care, and pharmaceutical products and services. State Title V programs support - by directly operating programs or by funding local providers - services such as prenatal care, child health including immunizations and treatment or referrals, school health and family planning. For CSHCN, these services include specialty and subspecialty care for those with HIV/AIDS, hemophilia, birth defects, chronic illness, and other conditions requiring sophisticated technology, access to highly trained specialists, or an array of services not generally available in most communities.

**Enabling Services** - Services that allow or provide for access to and the derivation of benefits from, the array of basic health care services and include such things as transportation, translation services, outreach, respite care, health education, family support services, purchase of health insurance, case management, coordination of with Medicaid, WIC and educations. These services are especially required for the low income, disadvantaged, geographically or culturally isolated, and those with special and complicated health needs. For many of these individuals, the enabling services are essential - for without them access is not possible. Enabling services most commonly provided by agencies for CSHCN include transportation, care coordination, translation services, home visiting, and family outreach. Family support activities include parent support groups, family training workshops, advocacy, nutrition and social work.

**“EPSDT”** - definition to be determined

**Family-centered Care** - a system or philosophy of care that incorporates the family as an integral component of the health care system.

**Government Performance and Results Act (GPRA)** - Federal legislation enacted in 1993 that requires Federal agencies to develop strategic plans, prepare annual plans setting performance goals, and report annually on actual performance.

**Infrastructure Building Services** - The services that are the base of the MCH pyramid of health services and form its foundation are activities directed at improving and maintaining the health status of all women and children by providing support for development and maintenance of comprehensive health services systems including development and maintenance of health services standards/guidelines, training, data and planning systems. Examples include needs assessment, evaluation, planning, policy development, coordination, quality assurance, standards development, monitoring, training, applied research, information systems and systems of care. In the development of systems of care it should be assured that the systems are family centered, community based and culturally competent.

**Jurisdictions** - definition to be determined the 9 jurisdictions of the District of Columbia, the Commonwealth of Puerto Rico, the Virgin Islands, Guam, American Samoa, the Commonwealth of the Northern Mariana Islands, the Republic of the Marshall Islands, the Federated States of Micronesia and the Republic of Belau.

**Needs Assessment** - a study undertaken to determine the service requirements within a jurisdiction. For maternal and child health purposes, the study is to aimed at determining:

- 1) What is essential in terms of the provision of health services;
- 2) What is available; and,
- 3) What is missing

**Outcome Objectives** - Objectives that describe the eventual result sought, the target date, the target population, and the desired level of achievement for the result. Outcome objectives CAN BE related to health STATUS, PROGRAM AND/OR SYSTEMS.

**Outcome Measure** - The ultimate focus and desired result of any set of public health program activities and interventions is an improved health outcome. Morbidity and mortality statistics are indicators of achievement of health outcome. Health outcomes results are usually longer term and tied to the ultimate program goal.

**Performance Indicator** - The statistical or quantitative value that expresses the result of a performance objective.

**Performance Measure** - a narrative statement that describes a specific maternal and child health need, or requirement, that, when successfully addressed, will lead to, or will assist in leading to, a specific health outcome within a community or jurisdiction and generally within a specified time frame.



**Performance Objectives** - A statement of intention with which actual achievement and results can be measured and compared. Performance objective statements clearly describe what is to be achieved, when it is to be achieved, the extent of the achievement, and target populations.

**Population Based Services** - Preventive interventions and personal health services, developed and available for the entire MCH population of the State rather than for individuals in a one-on-one situation. Disease prevention, health promotion, and statewide outreach are major components. Common among these services are newborn screening, lead screening, immunization, Sudden Infant Death Syndrome counseling, oral health, injury prevention, nutrition and outreach/public education. These services are generally available whether the mother or child receives care in the private or public system, in a rural clinic or an HMO, and whether insured or not.

**Primary Care** - the provision of comprehensive personal health services that include health maintenance and preventive services, initial assessment of health problems, treatment of uncomplicated and diagnosed chronic health problems, and the overall management of an individual's or family's health care services.

**Service System** - a system of services for CHILDREN AND children with special health needs should be:

1. **Collaborative** - with collaboration between the State Title V program and  
(1) other relevant **State** health and non-health agencies, provider and consumer groups to develop an organizational infrastructure to facilitate systems development  
(2) public-private organizations and community leaders (formal and informal) linking health related and other **community** based services,  
(3) **families** of cultures representative of the population to be served to participate in the system development process.
2. **Family Centered** - is the process of ensuring that the ways in which services are organized and delivered meet the emotional, social and developmental needs of children and that their families are integrated into all aspects of the health care plan. In family-centered care, the key to designing and implementing successful services is to base them on needs as identified by families rather than only on needs perceived by professionals.
3. **Community Based** - where quality services are provided in or near the home community as possible. The area encompassed by a "community" would depend upon factors including population density and characteristics, apolitical subdivisions, existing arrangements for service provision and the availability of resources.
4. **Culturally Competent** - a set of congruent behaviors, attitudes, and policies that come together on a continuum in a system, agency, or individual that enable that system, agency, or individual to function effectively in trans-cultural interactions. It refers to the ability to honor and respect

beliefs, interpersonal styles, attitudes, and behaviors of families who are clients as well as the multi cultural staff who provide services. Systems and agencies need to incorporate these values at the levels of policy, administration, practice, and advocacy.

5. **Coordinated/Integrated** - having a broad array of services coordinated to assure timeliness, appropriateness, continuity and completeness of care and a mechanism to finance them.
6. **Comprehensive** - where preventive, primary, secondary and tertiary care can be accessed to address physical and mental health, nutrition, oral health, health promotion and education, ancillary therapies and emergency medical services. Other services that should be available either through one stop shopping or family friendly referrals are social, vocational, early intervention, educational, recreational and family support services.
7. **Universal** - the Title V system should be concerned with all infants, children and adolescents with or at risk for special health needs as a component of the overall health system for all pregnant women, infants, children and adolescents and their families whether served by private providers or public programs.
8. **Accessible** - services are located and provided so that consumers have physical access (convenient and handicapped accessible for families; temporal access (wide choice of service hours), and; financial access (financial mechanisms to bring needed services within the reach of all)
9. **Developmentally Oriented** - the different needs that children, adolescents and their families have at different stages of development and knowledge are taken into account.
10. **Accountable** - a feedback/modification mechanism is in place that provides information concerning performance, quality assurances and utilization of services.

**Systems Development** - activities involving the creation or enhancement of organizational infrastructures at the community level for the delivery of health services and other needed ancillary services to individuals in the community by improving the service capacity of health care service providers.

**Technical Assistance (TA)** - the process of providing recipients with expert assistance of specific health related or administrative services that include; systems review planning, policy options analysis, coordination coalition building/training, data system development, needs assessment, performance indicators, health care reform wrap around services, CSHCN program development/evaluation, public health managed care quality standards development, public and private interagency integration and, identification of core public health issues.

# BIOGRAPHICAL SKETCH

# Attachment B

Give the following information for all professional personnel contributing to the project, beginning with the Program Director. Photocopy this page for each person.  
*(DO NOT EXCEED 2 PAGES ON ANY INDIVIDUAL)*

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NAME *(Last, first, middle initial)*

TITLE

BIRTH DATE *(Mo, Day, Yr)*

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EDUCATION *(Begin with baccalaureate or other initial professional education and include postdoctoral training)*

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INSTITUTION AND LOCATION	DEGREE	YEAR CONFERRED	FIELD OF STUDY
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HONORS

---

MAJOR RESEARCH - PROFESSIONAL INTEREST

---

CURRENT RESEARCH AND OTHER GRANT SUPPORT

---

RESEARCH AND PROFESSIONAL EXPERIENCE: List in reverse chronological order previous employment and experience. List in reverse chronological order all publications, or most recent presentation if the 2 page limit on the sketch presents a problem.



**CONTINUATION PAGE FOR  
BIOGRAPHICAL SKETCH**

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NAME *(Last, first, middle initial)*

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## Attachment C

NAME AND POSITION TITLE	Annual SALARY	No. MONTHS BUDGET	% TIME	Total \$ AMOUNT REQUESTED
	( 1 )	( 2 )	( 3 )	( 4 )
	\$		%	

FRINGE BENEFIT (Rate )

TOTAL \$

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## PROJECT PERSONNEL ALLOCATION CHART

Project Title: \_\_\_\_\_

Project Director: \_\_\_\_\_

Budget Period: \_\_\_\_\_ to \_\_\_\_\_ Project Year: \_\_\_\_\_  
(1,2,3,4 or 5)

State: \_\_\_\_\_

(1,2,3,4 or 5)

## Attachment D

[illegible]

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